



November 8, 2010

Dear Valued Customer:

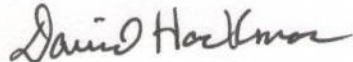
Due to the rising costs of materials as well as increasing transportation costs North American Electric, Inc. will be adjusting prices for our products effective December 1, 2010.

The adjustment is expected to average approximately 5% to 10% and will vary by rating. We will be forwarding your new multiplier sheet to use with your North American Electric List Price Catalog dated January 1, 2010 within the next two weeks.

If you would like us to send you your NET Pricing in hard copy or via email please contact our sales office at (800) 884-0404 or send us an email request at [sales@naemotors.com](mailto:sales@naemotors.com).

We appreciate your business and look forward to servicing you in the future.

Best regards,



David Hackman  
President

[www.naemotors.com](http://www.naemotors.com)